

## **GREAT WHITE LAUNCHES 'OFFICIAL GREAT WHITE TV'**

**Los Angeles, Calif.:** On the heels of their latest single, "Complicated," GREAT WHITE announced today they have launched GREAT WHITE TV via their YouTube channel.

Here is the link: <https://www.youtube.com/channel/UCV1aUcknTEOOlvracJMktqw>

"Complicated" is currently No. 27 on the Classic Rock Mediabase Chart, and climbing. Its accompanying video is gaining popularity for the space storyline and departure from the band's typical formula. The band says the new GREAT WHITE TV will host music videos, backstage videos, road diary entrees, press announcements and unique elements to feed hungry fans.

Working alongside a green screen and even utilizing acting prowess, GREAT WHITE's "Complicated" video captures an emotional triumph. The energy and peace is palpable. The multi platinum selling California-based band returned to the classic rock charts in 2012 with "I've Got Something For You," "Feeling So Much Better" and "Hard to Say Goodbye" (No. 8).

GREAT WHITE is founder and lead guitarist, Mark Kendall, Michael Lardie (keys, guitar), Audie Desbrow (drums), Scott Snyder (bass) and lead singer, Terry Ilous. GREAT WHITE has sold over 10 million albums worldwide. Their song arsenal also includes the smash hit "Once Bitten, Twice Shy," "Rock Me," "Save Your Love," "The Angel Song," and "Mistabone," Visit [OfficialGreatWhite.com](http://OfficialGreatWhite.com) for additional information.