

**GREAT WHITE NOW #8 ON CLASSIC ROCK RADIO CHART
MTV.COM ADDS VIDEO TO PLAYLIST**

GREAT WHITE's "Hard to Say Goodbye" is now No. 8 on the classic rock radio Mediabase chart. The third single from Elation last charted at No. 10 and is expected to continue its climb, with news that the video has just been picked up by MTV.com.

GREAT WHITE released Elation (the band's 12th studio record) from Frontiers Records in May 2012. Elation thrives on GREAT WHITE's signature grit and blues-hued sound, only marked with a new synergy.

"The validation from our fans and the radio community has been phenomenal," said GREAT WHITE founder Mark Kendall. "The energy on this record has been building higher and higher. This is the GREAT WHITE sound and I couldn't be prouder to be a part of this amazing experience."

GREAT WHITE's robust touring schedule keeps growing with two additional dates just added, August 15's UP State Fair (Escanaba, Mich.) and October 26 at the Deerfoot Inn & Casino (Calgary, Alberta, Canada).

March 16 – 20, Monsters of Rock Cruise (various)
March 30, Sierra Ballroom at Boomtown Casino (Reno, Nev.)
April 5, Chester's Harley Davidson Pavilion (Mesa, Ariz.)
May 4, Yucaipa Festival (Yucaipa, Calif.)
May 10, The Railhead at Boulder Station Casino (Las Vegas, Nev.)
June 1, Ride for a Cure (Salt Lake City, Utah)
June 8, Thunder on the Lot at Antelope Valley Fairgrounds (Lancaster, Calif.)
June 27, Chumash Casino (Santa Ynez, Calif.)
July 6, Concerts on the Green (Hollister, Calif.)
July 11, Gettysburg Bike Week (Gettysburg, Pa.)
July 12, BBQ Festival (Kankakee, Ill.)
July 20, Waukesha County Fair (Waukesha, Wis.)
July 26, Braun's Concert Cove (Akron, N.Y.)
July 27, Mattawa Voyageur Days (Mattawa, Ontario, Canada)
August 2, Rocking the River (Detroit, Mich.)
August 3, Yamhill County Fair (McMinnville, Ore.)
August 15, UP State Fair (Escanaba, Mich.)
October 26, Deerfoot Inn & Casino (Calgary, Alberta, Canada)

Featuring Kendall (guitar), and 28-year-veterans Michael Lardie (guitar, keyboards) and Audie Desbrow (drums), lead singer Terry Ilous and bassist Scott Snyder join them. GREAT WHITE emerged unscathed from late 2011 band member changes. Best known for the 1989 smash "Once Bitten, Twice Shy," GREAT WHITE's worldwide sales are approaching 10 million. Their song arsenal also includes "Rock Me," "Save Your Love," "The Angel Song," "Mistabone," "I've Got Something For You" and "Feeling So Much Better" (recent Top 20 on the classic rock chart.) Visit GreatWhiteRocks.com for additional information.

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