

New Great White Album!

Written by Povohost - Last Updated Monday, 19 March 2012 07:46

GREAT WHITE's 12th Studio album **ELATION**
RELEASE date **MAY 18TH** on Frontiers Records!



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Great White 2012

30 years of Rock & Roll

TERRY ILOUS ██████████ **vocals**

MARK KENDALL ██████████ **guitars**

MICHAEL LARDIE ██████ **guitars, keyboards**

AUDIE DESBROW ██████████ **drums**

SCOTT SNYDER ██████████ **bass**

The love and passion for their music has never faltered. Re-charged and re-focused, Great White channels their raw, sweet and all-at-once dangerous sound into their soon-to-be released collection. Set to come out May 18, 2012, from Frontiers Records, *Elation* is the band's 12th studio album.

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Elation

thrives on Great White's signature grit and blues-hued sound, only marked with a new synergy.

Featuring co-founder Mark Kendall (guitar), and 28-year-veterans Michael Lardie (guitar, keyboards) and Audie Desbrow (drums), they are joined by lead singer Terry Ilous and bassist Scott Snyder the group emerged unscathed from late 2011 band member changes. Best known for the 1989 smash "Once Bitten, Twice Shy," Great White's worldwide sales are approaching 10 million. Their song arsenal also includes "Rock Me," "Save Your Love," "The Angel Song," "Mistabone" and more!

Elation is just the recording of what live audiences will see and hear as a band with a new mission. "This is a new birth of the band," Desbrow says. "I wanted to call the album 'Tabula Rasa' which means rebirth, but we went for 'Elation' because of the euphoria in the atmosphere. It's a fresh and healthier start than ever before. I'm like a kid in a candy store."

Kendall, one of rock's most notable guitarists, echoed Desbrow's pure excitement. "The energy in the studio is amazing," Kendall says. "This is the most excited I've been since I was nine-years-old and got my first guitar. It's remarkable to be doing our third record with Frontiers Records and to feel the love and support from Serafino and his team. They are truly part of the Great White family."

Lardie, who also served as *Elation's* producer, applauded the band's teamwork in the studio. He was struck by the group's song writing approach and enthusiasm, and assures fans will embrace the record. "The difference in this studio experience was simple. Everyone was completely present and contributed to the making of this album. As a producer, I feel my part is to get the best out of each of us and I got better than anyone's best!"

Look out for *Shark Tales - The Tell All Book: 30 years of Rock and Roll* and Great White rocking in a city near you in 2012!

Visit GreatWhiteRocks.com.

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